

# POLINA RYABKO

## Product Designer & UX/UI Expert

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[Israel](#)

### SKILLS

#### UX/UI Prototyping

- Figma
- Adobe XD
- Sketch
- Proto IO

#### Web

- CSS/HTML
- WordPress

#### Graphic

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Corel Draw
- Power Point/Google Slides

#### Animation

- Basic Animation in various apps

#### PM Tools

- Jira
- Trello

#### UX Analytics

- Mix Panel
- Re-Dash
- Usability Hab

### EDUCATION

**Novosibirsk State University of Architecture and Art**  
Bachelour's Degree, 2002

#### WordPress

Online course, 2018

#### Android Academy

2019

#### Google Certification:

- Conduct UX Research
- High-Fidelity Designs & Prototypes

### LANGUAGES

English



Hebrew



Russian



UX/UI specialist focused on designing flows, prototypes, sketches, and finally - high-fidelity UI for new or existing features across all platforms. Design System creation. AI tools and methodology.

### EXPERIENCE

#### HeyLife

##### Senior Product Designer

Jan. 2022 - Present

- Creating a multi-platform application for seniors - from the concept and prototyping to the final UI. Based on User Research and Analytics.
- Leading the creative direction of the key parts of the app, including the AI-based features
- Collaboration with the Development, including writing detailed specs

#### CallApp

##### Product UX/UI Designer

June 2020 - Jan.2022

- End-to-end (UX and UI) Product design to a B2C Mobile App
- Closely collaborated with Product stakeholders, Development team, and QA to bring innovative usability and interaction ideas to life.
- Solved complex design challenges through the sharp User-centered solutions

#### Tigloo

##### UX/UI Designer & web-designer

Oct. 2019 - Apr. 2020 (*Maternity Leave Replacement*)

- UX researches and UI design of the new B2B product features
- Design of the web-sites and Graphic design
- Website creation with WordPress

#### ZoozBit

##### UI/UX and Graphic designer

Apr. 2018 - Oct. 2019

- End-to-end (UX and UI) product design in a start-up company
- Collaborate with product managers, engineers, and developers
- Infographic & Graphic design

#### Design studio Giraffe (Israel)

##### Web and Graphic designer

Jul. 2017 - Feb. 2018

- Logo & Branding Design
- Digital Design (websites, banners, etc.)

#### MOVAVI (Russia)

##### Leading Product Designer (UX/UI)

Feb 2013 - Sep 2016