

POLINA RYABKO

Product Designer & UX/UI Expert

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[LinkedIn](#)

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Israel

SKILLS

UX/UI Prototyping

- Figma
- Adobe XD
- Sketch
- Proto IO

Web

- CSS/HTML
- WordPress

Graphic

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Corel Draw
- Power Point/Google Slides

Animation

- Basic Animation in various apps

PM Tools

- Jira
- Trello

UX Analytics

- Mix Panel
- Re-Dash
- Usability Hab

EDUCATION

Novosibirsk State University of Architecture and Art

Bachelour's Degree, 2002

Google Certification:

- Conduct UX Research
- High-Fidelity Designs & Prototypes

WordPress

Online course, 2018

Android Academy

2019

LANGUAGES

English

Hebrew

Russian

Experienced UX and UI Designer in B2C and B2B Saas companies.

I take a hands-on approach to the product lifecycle, from User Research to high-fidelity UI and Design System. My combination of strong UX thinking with technologies, such as Figma and AI tools, leads a company to success.

EXPERIENCE

Freelance

Now

- Websites design & development on WP/Elementor
- UX and UI Design

HeyLife

Jan. 2022 - Sept.2023 (Startup was closed)

Senior Product Designer

- Creating a multi-platform application for seniors - from the concept and prototyping to the final UI Based on User Research and Analytics.
- Leading the creative direction of the key parts of the app, including the AI-based features
- Collaboration with the Development, including writing detailed specs

CallApp

June 2020 - Jan.2022

Product UX/UI Designer

- End-to-end (UX and UI) Product design to a B2C Mobile App
- Closely collaborated with Product stakeholders, Development team, and QA to bring innovative usability and interaction ideas to life.
- Solved complex design challenges through the sharp user-centered solutions

Tigloo

Oct. 2019 - Apr. 2020 (Maternity Leave Replacement)

UX/UI Designer & Web Designer

- UX researches and UI design of the new B2B SaaS product features
- Design of the web-sites and Graphic design
- Website creation with WordPress

ZoozBit

Apr. 2018 - Oct. 2019 (Startup was closed)

UI/UX and Graphic Designer

- End-to-end (UX and UI) product design in a B2B SaaS start-up company
- Collaborate with product managers, engineers, and developers
- Infographic & Graphic design

Design studio Giraffe

Jul. 2017 - Feb. 2018

Web and Graphic Designer

- Logo & Branding Design
- Digital Design (websites, banners, etc.)

MOVAVI

Feb 2012 - Sep 2016

Leading Product Designer (UX/UI)